

GET IN TOUCH



CANADAMEDLASER.CA



1-855-633-7721



FRANCHISE@CANADAMEDLASER.CA



@CANADAMEDLASER



CANADAMEDLASER



@CANADAMEDLASER



COMPANY/CANADA-MEDLASER



BECOME A CANADA MEDLASER AESTHETIC CLINIC FRANCHISEE

JOIN CANADA MEDLASER AESTHETIC CLINICS &
BECOME AN OWNER IN A 17-BILLION DOLLAR INDUSTRY





**10+ CLINICS
ACROSS THE GTA**



**INDUSTRY VALUED AT OVER
17-BILLION DOLLARS**



**HEALTH CANADA AND FDA
APPROVED TECHNOLOGY
AND TREATMENT METHODS**



**WINNER OF 2022 TOP
CHOICE AWARD FOR THE
BEST MED-SPA IN THE GTA**

Contents

YOUR OPPORTUNITY TO BECOME A CANADA MEDLASER AESTHETIC CLINIC FRANCHISEE

Hello & Welcome	01
About Canada MedLaser Aesthetic Clinics	03
Technologies Used	06
Treatments & Services	07
Financial Investments	12
Action Plan	14
What We've Built	16

HELLO & WELCOME

Oleg Cheskis, the co-founder and CEO of Canada MedLaser Aesthetic Clinic began his journey in the world of Medical Aesthetics 10 years ago.

With a business and financial background, he has served as an executive in several successful companies.

Oleg has since expanded into the business development world and has partnered with a variety of medical aesthetic distributors and skin care companies.



"As a leader in the Medical Aesthetics industry, Canada MedLaser Aesthetic Clinics is a unique investment opportunity for those who are passionate about breakthrough technology and the rapidly expanding beauty industry."

"I am excited about the opportunities to come, and look forward to welcoming you to the Canada MedLaser Aesthetic Clinic family".

Oleg Cheskis



ABOUT CANADA MEDLASER AESTHETIC CLINICS

Canada MedLaser Aesthetic Clinic is the leading Medical Aesthetics provider in Ontario. In 2014, we opened our first clinic in the heart of Downtown Toronto. Over the past eight years, we have rapidly expanded to multiple locations across Ontario with several now under construction.

Through the support of our clients and community, we have been awarded the 2022 Top Choice Award Winner for Best Medical Spa in the GTA. With the promise of providing exceptional service across the GTA, we continuously strive to offer the highest standard and most innovative technology.

Our mission is to help our clients achieve their aesthetic goals with safe, effective and non-invasive treatments. We stand behind the quality of our work, and provide our clients with a Results Guaranteed policy.

We are experts in Laser Hair Removal, Coolsculpting, Cosmetic Injections, Skin Treatments, PRP Hair Restoration and other nonsurgical skin and body treatments. We believe that everyone should have the ability to look and feel great at any age.

OUR RESULTS GUARANTEED POLICY

Canada MedLaser Aesthetic Clinics Results Guaranteed Policy ensures client satisfaction and amazing results from the treatments we offer.

As firm believers in upholding company standards, our Results Guaranteed Policy provides our clients with the peace of mind that they will receive the quality and results that they have paid for.

This Policy guarantees that if a client has received the recommended number of sessions and adequate results are not

achieved, we offer additional sessions of the same treatment, free of charge to ensure customer satisfaction, provided there are no serious medical conditions.

Customer care is a top priority for Canada MedLaser Aesthetic Clinics.

Along with our Results Guaranteed Policy, we also recommend extensive post-treatment care instructions for each client in order to ensure that treatment results are effective and long-lasting.



WHY BECOME A CANADA MEDLASER AESTHETIC CLINIC FRANCHISEE?



RAPIDLY GROWING INDUSTRY

The global medical aesthetics market is projected to reach a value of \$20 Billion dollars by 2024.



LEADING BRAND IN THE MARKET

Canada MedLaser Aesthetic Clinic is the leading brand in the market and the top Medical Aesthetics provider in Ontario. We are experts in sales and lead generation. We provide every franchise with a comprehensive business model and ongoing resources with the goal of ensuring a successful clinic.



TOP TECHNOLOGIES

Canada MedLaser Aesthetic Clinics uses only top-tier technologies which provide safe and effective results. Every clinic will receive the gold standard of technologies that are fully FDA and Health Canada approved.



ONGOING RESOURCES AND SUPPORT

We are with you every step of the way. Our business development team consists of a group of experts who specialize in Medical Aesthetic treatments, customer service, marketing and sales. We will train your team with the skills that they need in order to provide the best treatment protocols and customer service, as well as lead generation and sales growth.

TECHNOLOGIES USED

SYNERON CANDELA

Leading provider for Laser Hair Removal in the Medical Aesthetics industry.

COOLSCULPTING

We are providers of Coolsculpting; the most effective technology for nonsurgical fat reduction in the market.

ALLERGAN

We are partners with Allergan, the biggest providers for cosmetic injectables. As well as official providers of Botox and Juvederm cosmetic injectables.

GALDERMA

We are partners with Galderma, and providers of Dysport and Restylane.

MD MEDICAL

We are providers of Stylage dermal fillers and the centrifuge machine used in the preliminary stage of our PRP treatments.

SALIENT MEDICAL

We are providers of the Eclipse MicroPen Elite, used for our microneedling skin treatments.

SKIN ANALYSIS

We use a comprehensive skin analysis technology to provide a more enhanced and educated analysis of each client's skin condition.



TREATMENTS & SERVICES OFFERED

We only use Health Canada and FDA approved technology and treatment methods.

LASER HAIR REMOVAL

We use the Candela GentleMax Pro for Laser Hair Removal and various laser skin treatments. This removes unwanted hair on all skin types and it can also successfully treat a variety of skin concerns.

COOLSCULPTING

We are proud providers of Coolsculpting. This technology uses cryolipolysis for fat reduction and body contouring. It is safe, effective, nonsurgical and provides long lasting results. We can treat multiple areas of the body and chin area.

COSMETIC INJECTABLES

We provide customized cosmetic injectable treatments, from wrinkle reduction to lip filler. We use Botox, Dysport, Juvederm, Stylage and Restylane.

SKIN TREATMENTS

We are experts in treating various skin concerns and issues using a combination of skin treatments. The skin concerns that we treat include acne, scarring, melasma, redness, rosacea and anti-aging concerns. Our range of skin treatments include Microneedling, Chemical Peels, PRP Skin Rejuvenation, AquaPure and Oxygen Facials. We also sell medical-grade skin care products.

BODY TREATMENTS

We also provide PRP Hair Restoration, body contouring, skin tightening, cellulite reduction, nail fungus removal and more.

WE ARE WITH YOU

Becoming a Canada MedLaser Aesthetic Clinic Franchisee means that we are with you every step of the way. We are a team of experts who place providing excellent service and treatment as our top priority.

We have years of experience in the Medical Aesthetic industry. We believe that our successful business model will thrive with franchisees who share the same passion and drive for growth in this profitable industry.





OUR SUPPORT TEAM

The Canada MedLaser Aesthetic Clinics corporate team includes experts in Medical Aesthetic treatments, business development, technology, sales, marketing, client retention and lead generation.

We are confident that your clinic will be well prepared to grow be best positioned for success in the future.

WHAT IS INCLUDED IN OUR FRANCHISE KIT

01 COMPLETE BUSINESS MODEL

We provide a full guide on how to operate your business, consisting of: business operations, sales, recruitment, marketing and business development. We understand that running a business can be overwhelming. You will be equipped with the confidence, as well as the business guidance that you need to run a successful clinic in this lucrative industry.

02 ONGOING TRAINING, RESOURCES AND SUPPORT

We provide in-clinic training for your medical aestheticians on new and existing treatments, products and protocols. Other supports include: sales training, lead generation and quality assurance.

03 MARKETING KIT AND RESOURCES

Every franchisee will receive marketing materials for their clinic. This includes traditional marketing materials such as treatment and product brochures, tablets and furniture. The Marketing Kit will also include sales and consultation protocols and presentations, booklets and treatment and consultation forms. Digital marketing materials will also be included.

04 ADVERTISING SUPPORT

We provide advertising and marketing support, in both digital, social and offline collateral materials. This includes content creation, graphics, blog posts, SEO, email blasts and newsletters. Optional support(s) such as lead generation and paid advertisements are available as well.

WHAT MAKES A GOOD FRANCHISEE?

01 A VISION FOR SUCCESS

Having a vision and drive for career growth are fundamental qualities which contribute to the success of your Canada MedLaser Aesthetic Clinic. Owning your own clinic can provide an opportunity to learn, grow and expand in this 17-billion dollar industry.

02 PASSIONATE ABOUT BUSINESS AND THE MEDICAL AESTHETICS INDUSTRY

Passion is also a crucial quality for a franchisee. Having a passion towards your career and, most importantly, personal and professional growth, will make you a prosperous franchisee.

03 DEDICATION TO QUALITY, SERVICE AND LEADERSHIP

Being able to own a thriving Top Choice voted business, which provides the highest quality of treatments, services and results is what makes this opportunity irresistible.



FINANCIAL INVESTMENTS

ALL PRICES ARE ESTIMATES, AND QUOTED IN CAD. PRICES MAY VARY.
SQUARE FEET: 1200-1800 SQF

	FROM	TO
Franchise Fee	\$35,000	\$35,000
Real Estate/Rent & Security Deposit	\$18,000	\$30,000
Insurance	\$3,000	\$5,000
Licenses and Permits	\$4,000	\$10,000
Professional Fees	\$2,500	\$6,000
Working Capital (3 Months)	\$20,000	\$50,000
Construction & Real Estate Improvements	\$150,000	\$250,000
Office Equipment & Supplies	\$6,000	\$7,000
Signage	\$4,000	\$20,000
Furniture, Fixtures and Equipment	\$160,000	\$335,000
Inventory	\$4,000	\$5,000
Training	\$5,000	\$5,000
Marketing Kit	\$0	\$0
Grand Opening	\$3,000	\$6,000
Miscellaneous	\$1,000	\$4,000
TOTAL	\$415,500	\$768,000

OTHER FRANCHISE FEES:

ROYALTY FEE	7%	7%
ADVERTISING AND MARKETING FEE	3%	3%



PASSIONATE. DEDICATED. HARDWORKING. RESULTS ORIENTED.

We are proud to be leaders in the Medical Aesthetics Industry.

We're looking for owners who strive to be the best in this booming industry. Someone who wants to own and operate their clinic with a boss-mentality. If you are a believer in exponential growth, top-tier technology, gold-standard treatments - we want you...and we're here to build your success story.

Let's get started!

ACTION PLAN

1. INITIAL INQUIRY

We want to know your "why". After your initial inquiry, we will contact you to discuss your professional goals and provide you with more information about the Canada MedLaser Aesthetic Clinic Franchise.

2. INTRODUCTORY MEETING AND FINANCIAL BACKGROUND

We will schedule an in-person meeting with you to discuss more details about being a Canada MedLaser Aesthetic Clinic Franchisee and start your financial background application.

3. AGREEMENT AND DISCLOSURE

Once your financial background is approved, we will then review the Franchise Agreement and Disclosure document.

4. SIGN AGREEMENT AND SUBMIT FRANCHISE FEE

Both parties will officially sign the Franchise Agreement, and once the Franchise Fee has been paid, we can now submit your financials and bank approvals.

5. DETERMINE LOCATION AND RENOVATIONS

Here is where the excitement begins! We can now find the perfect location for your Canada MedLaser Aesthetic Clinic. City permit applications can now be submitted after the clinic location has been finalized.

6. FINANCIAL SUBMISSIONS

At this stage, your business loan will be completed and submitted.

7. RECRUITING AND TRAINING

Once renovations for your clinic have been completed, and your team of medical aestheticians and cosmetic injectors have been hired, we will provide training for your entire team to ensure quality customer service and accurate treatment results. Additionally, we will provide sales training and marketing support in advance of the opening of your clinic.

8. OPENING DAY

Here is the beginning of a bright future. Welcome to your own Canada MedLaser Aesthetic Clinic. The success doesn't stop here - we're with you every step of the way.

WHAT WE'VE BUILT AND WELCOME YOU TO BE A PART OF!

MEET ALEX AND ANNA YUZ



Alex opened a Canada MedLaser Aesthetic Clinic Franchise in Maple, Ontario in August 2020 with his wife, Anna who is an aesthetician.

He credits the head office support as key to his early success. Despite the COVID-19 pandemic, he managed to turn a profit in their first month of operation.

“We totally exceeded our expectations”, he says.

Initially, Alex and Anna had planned to open a clinic by themselves.

“I realize now that would have made it so much harder because of the competition. But being able to implement an existing and proven system with a track record and credibility definitely made it a lot easier for us”.

“Their system is basically there and ready for you and that helped a lot in being able to get customers right away.”

The couple has now opened their second franchise in Etobicoke.

